

PREPARING YOUR HOME FOR PHOTOGRAPHY SELLER ACKNOWLEDGEMENT

Dear Homeowner:

Please find below information on how to best prepare a home for still photography. The photographs that we take will be used for and seen on:

- ◆ The San Antonio & Hill Country Showcase of Homes
- ◆ Positioned on the most prestigious Top Tier Real Estate websites, including but not limited to:
 - The Coldwell Banker D'Ann Harper Website (cbharper.com)
 - The Coldwell Banker National Website (coldwellbanker.com)
 - Realtor.com Website (#1 home search on the Internet)
- ◆ Color flyers, San Antonio Business Journal (priced accordingly) and Magazine Advertising

As you can see, these photos will be key in helping to sell your home. It would be beneficial for you to prepare for the important photography of your home by following some very simple guidelines that are suggested below.

SCHEDULING:

- ◆ Alarm Codes – Please make sure that your agent has the current alarm code, including # and * entries where appropriate.
- ◆ Pets – Please arrange to have them in a safe place and secure from photographer.
- ◆ Inclement Weather – In the case of inclement weather, the photography of your home may be rescheduled in part or in whole. In this event the home will be rescheduled at the earliest possible date depending on the condition of the home and geographical area.
- ◆ Confirmation – In the event that the seller does not confirm the photography within the 24 hour confirmation window the Marketing Department will reschedule the home at a later date.

PREPARING THE OUTSIDE OF YOUR HOME:

- ◆ Remove cars from driveway and the immediate surrounding street.
- ◆ Remove or roll up garden hoses in front and back yards.
- ◆ Request neighbors to please remove cars, trash containers, etc. (They would want their home to look good too!)
- ◆ Pick up children's toys, pet bowls, and yard equipment. Have your outside yard areas neatly manicured and clutter free.
- ◆ Have all pools, spas or hot tubs clean and display patio furniture in an inviting manner.

INSIDE YOUR HOME

Typical inside scenes include Living Room, Family Room, Kitchen, Dining Room, Master Bedroom, Master Bath, Breakfast Area, Secondary Bedrooms, Study/Office and Full Baths (in larger homes only) .

- ◆ REMOVE CLUTTER IN AREAS THAT WILL BE photographed
 - ✓ Magazines, newspapers, toys, food bowls, etc. . .
 - ✓ Add decorator touches such as fresh flowers and plants. Remember sometimes less is more! Consult your Realtor®.
- ◆ KITCHENS, BATHS & MASTER BEDROOMS
 - ✓ Please remove magnets and pictures from refrigerator. Clear countertops as much as possible.
 - ✓ Tuck/hide all wires hanging from appliances and other electronics.
 - ✓ Have towels neatly arranged or removed in all areas.
 - ✓ Have beds neatly made and master bedroom free of clutter.
- ◆ FIREPLACE/HEARTH
 - ✓ Free of clutter and have lit if possible in the winter - it is usually the focal point of the room.
- ◆ TURN OFF ALL CEILING FANS, and TURN ON AS MANY LIGHTS as possible in the shooting areas.

Thanking you in advance for your cooperation, we look forward to working with you.

Seller Acknowledgement/Signature

Date



D'ANN HARPER,
REALTORS®